



FOR IMMEDIATE RELEASE

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Cherry Bay Orchards Helps Juice up Big Brothers Big Sisters of Northwestern Michigan

(Traverse City, Michigan) – Cherry Bay Orchards and sister company Shoreline Fruit, LLC. have teamed up to support Big Brothers and Big Sisters of Northwestern Michigan. “When we saw that Tony Anderson, President of Big Brothers Big Sisters was raising money to support his charity by running Marathon’s, we knew we could help in more ways than one,” said Andrew Gregory from Shoreline Fruit.

In addition to contributing \$1,000 to Big Brothers Big Sisters, a case of the new Cherry Bay Orchards brand single serve Tart Cherry Juice Concentrate was presented to Anderson. Gregory added “This will not only help Big Brothers Big Sisters with their mentoring program, it will also help Tony in his quest of running marathons in all 50 states.” According to Gregory, cherry juice concentrate is believed to help athletes with training and recovery.

“Were grateful for the generous contribution from Cherry Bay Orchards. And I appreciate the cherry juice concentrate as well because I can use all the help I can get out there pounding the pavement,” stated Anderson.

Cherry Bay Orchards of Suttons Bay and Shoreline Fruit of Traverse City are cherry growers, processors, and marketers and provide a variety of products, including dried and frozen fruits, cherry juice concentrates, and nutraceutical ingredients. For more information on Shoreline Fruit, visit www.shorelinefruit.com. To learn about how to make a contribution to Big Brothers Big Sisters of Northwestern Michigan please visit www.marathon4kids.com.

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